RETAIN™
BY PINNACLE An HCP Company

Keep your people

Senior living and care providers know they face an employee turnover crisis. What they don't know is that it's during the first 100 days after hire that they're losing 40% of their staff.

That's why Retain by Pinnacle zeros in on engaging employees in their first three months on the job. The result?

65%

Employees who engage with the software are up to 65% less likely to leave.
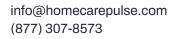
How does Retain work?

Frontline managers are some of the busiest people we know, so we made it super easy to use Retain, which:

1 **Sends** surveys to new hires at 15, 30, 60, and 90 days

2 **Identifies** at-risk employees

3 **Prompts** managers to check in with staff

4 **Tracks** birthdays and work anniversaries

5 **Drops** individual turnovers by half

"In a matter of minutes each day, I am able to wish an employee happy birthday, congratulate them on a work anniversary, or address a concern from a new hire or employee exit survey. For a third-party operator, it is hard to imagine life without Retain."

John Waits
President,
Blake Management Group

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HCP

Activated Insights
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> "Retain is such a great tool! Since using Retain we have seen an increase in engagement and positive relationships with staff members that we rarely see in person because they work nights or weekends. We LOVE Retain!"
>
> **Marti Brende**
> Administrator, Prairie Meadows Rehab & Healthcare Center

Keep your employees on the job

Avoid Expense

Since it costs $4,000 to hire and train a post-acute care employee, any reduction in turnover leads to drastic savings.

Slash Turnover

Employees who fill out at least one survey are half as likely to leave. When managers engage with the feedback, individual turnover drops by 65%.

Take simple steps

Daily emails give managers bite-size, high-impact tasks like greeting a new employee, responding to their survey, or celebrating a 100-day mark.

A FEW OF OUR CLIENTS

PruittHealth   MAINE VETERANS' HOMES   THE ARBOR COMPANY   Clear Choice Health Care www.clearchoicehc.com   BRIA HEALTH SERVICES   GATEWAY Living   neXion   PRINCIPAL SENIOR LIVING GROUP

What is the return on investment?

Turnover costs post-acute care organizations an average of $4,000 per employee, meaning Retain can pay for itself if you save just one staff member.

Start Reducing Turnover & Costs Today!

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