

Keep your people

Home-based care providers know they face an employee turnover crisis. What they don't know is that it's during the first 100 days after hire that they're losing 40% of their staff.



That's why Retain by Pinnacle zeros in on engaging employees in their first three months on the job. The result?

65%

Employees who engage with the software are up to 65% less likely to leave.

How does Retain work?

Frontline managers are some of the busiest people we know, so we made it super easy to use Retain, which:

- 1 **Sends** surveys to new hires at 15, 30, 60, and 90 days
- 2 **Identifies** at-risk employees
- 3 **Prompts** managers to check in with staff
- 4 **Tracks** birthdays and work anniversaries
- 5 **Drops** individual turnovers by half

"Retain is such a great tool! Since using Retain we have seen an increase in engagement and positive relationships with staff members that we rarely see in person because they work nights or weekends. It has allowed us to let them know that they are valued."

Marti B.
Administrator

“Retain has helped us to identify areas where we can better meet the needs of our team. It also helps us identify how the new-hire process is going and how the employees feel. I recommend Retain because it helps to keep a pulse on the at-risk employees and it shapes the engagement action items for all employees.”

Emily Zondervan,
Director of Human Capital, Illuminate HC

Keep your employees on the job



Avoid Expense

Since it costs \$2,700 to hire and train a post-acute care employee, any reduction in turnover leads to drastic savings.



Slash Turnover

Employees who fill out at least one survey are half as likely to leave. When managers engage with the feedback, individual turnover drops by 65%.



Take simple steps

Daily emails give managers bite-size, high-impact tasks like greeting a new employee, responding to their survey, or celebrating a 100-day mark.

What is the return on investment?

Turnover costs post-acute care organizations an average of \$4,000 per employee, meaning Retain can pay for itself if you save just one staff member.

Start Reducing Turnover & Costs Today!