

# Day 1 Schedule



**10:00 – 10:50 am EST**

**LONNIE MAYNE**

Keynote

**10:50 – 11:00am EST**

**MORNING BREAK**

**11:00 – 11:30 am EST**

**TODD AUSTIN**

Surprise Announcement &  
Fireside Chat

**11:30 am – 12:00 pm EST**

**JESSICA NOBLES**

How to Leverage Benchmarking Data to  
Make Decisions That'll Help You Scale  
Your Business

**12:00 – 12:45 pm EST**

**PANEL**

Panel Discussion: How to Foster a Culture  
of Diversity, Equity, and Inclusion

**12:45 – 1:30 pm EST**

**LUNCH BREAK**

**1:30 – 2:15 pm EST**

**STEPHEN TWEED**

Compassionomics in Post-Acute Care: The  
Measurable Impact of Compassion on  
Customers, Employees, and Companies

**2:15 – 3:15 pm EST**

**VICKI HOAK**

Advocacy Across the Care  
Continuum in 2023

**3:15 - 3:30 pm EST**

**AFTERNOON BREAK**

**3:30 – 4:15 pm EST**

**KELLY SZWED**

The Intersection of Culture & KPI's

**4:15 - 5:00 PM EST**

**RACHEL GARTNER**

How to Standardize Your Recruiting  
Process

# Day 2 Schedule



<b>10:00 – 10:45 am EST</b>	<b>TODD AUSTIN</b>	How to Achieve and Utilize Awards & Certifications at Your Agency
<b>10:45 – 11:45 am EST</b>	<b>PANEL</b>	Panel Discussion: The Future of the Care Continuum
<b>11:45 – 12:00 pm EST</b>	<b>MORNING BREAK</b>	
<b>12:00 pm – 1:00 pm EST</b>	<b>KRISTIN TSCHANTZ</b>	How to Meet the Current Needs of the Workforce and Hire More Post-Acute Care Employees
<b>1:00 – 1:45 pm EST</b>	<b>LUNCH BREAK</b>	
<b>1:45 – 2:45 pm EST</b>	<b>PANEL</b>	Panel Discussion: The Latest on Legal Updates
<b>2:45 – 3:45 pm EST</b>	<b>PANEL</b>	Panel Discussion: What's Next for Post-Acute Care Marketing in 2023
<b>3:45 – 4:00 pm EST</b>	<b>AFTERNOON BREAK</b>	
<b>4:00 – 4:45 pm EST</b>	<b>JAN SWEAT</b>	Keeping Training Alive with Education After It's Learned
<b>4:45 - 5:00 pm EST</b>	<b>KRISTEN DUELL</b>	End of Day Wrap-Up