

11:45 AM - 12:30 PM EST

DAY 2



# What Does my Operational Data Mean—And How to Use It



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2022 HOME CARE  
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# SESSION HOST



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## What We'll Cover

- What is operational data
- What data to focus on
- Data that measures change
- Underused data
- Data for business outcomes
- Audience Q&A

## THE DEFINITION

# Operational Data

It's exactly what it sounds like: data that is produced by your organization's day to day operations.

PANEL



## QUESTION 1

# How does measuring operational data improve business performance?

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## QUESTION 2

**What areas of operational data should an owner focus on?**

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### QUESTION 3

**What are the operational data points that provide the biggest leverage for change in a home care business?**

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## QUESTION 4

**What data points are most often overlooked or underused by agencies?**

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## QUESTION 5

# How do you use operational data to drive business outcomes?



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LIVE DISCUSSION

# Audience Questions

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# CONNECT WITH US



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