

★ PREMIUM TICKET

Pre-Conference Day

TUES, MARCH 16

11:30 am - 12:00 pm EST

Benchmarking Study Early Results Sneak Peek

Home Care Pulse

12:00 - 12:45 pm EST

How to Avoid Lawsuits

Angelo Spinola

1:00 - 2:00 pm EST

Board Meeting

Stephen Tweed

2:00 - 3:00 pm EST

Creating Value Through Predictive Analysis

ClearCare -
Maureen O'Connor & Ali Dean

3:00 - 3:45 pm EST

What should a marketing budget for a \$2M+ agency look like?

corecubed

4:00 - 4:45 pm EST

Referral Source Q+A

Scott Holmes

Sales & Marketing Day

Day 1

WED, MARCH 17

11:30 am - 12:15 pm EST

Home Care Marketing: Then vs. Now

Home Care Pulse

12:15 - 1:00 pm EST

Referral Marketing & Sales

Steve "the Hurricane"

1:15 - 2:00 pm EST

4 Data Points Every Agency Should Be Tracking

Guy Tommasi & Vicki Hoak

2:00 - 3:00 pm EST

HR and Payroll for Home Care: How to Address Today's Challenges

Viventium - LUNCH CHAT -
Mike Seamon & Malk Trump

3:00 - 3:45 pm EST

Referral Marketing & Sales

Gregg Mazza

4:00 - 4:45 pm EST

Startup to Success

Qiana James

Recruitment & Retention Day

Day 2

THURS, MARCH 18

11:30 am - 12:15 pm EST

Scheduler Success As a Retention Driver

Home Care Pulse

12:15 - 1:00 pm EST

Understanding Caregivers

Emilie Bartolucci

1:15 - 2:00 pm EST

Best Practices for Hiring

Adam Robinson

2:00 - 3:00 pm EST

How to Get Acquired: Align Your Agency for the Perfect Exit

AxisCare - LUNCH CHAT -
Todd Allen, Ari Medoff, Jeff Wiberg &
Chris Dobbins

3:00 - 3:45 pm EST

Recruitment/Retention Roundtable

Cyril Vergis & Laura Shaw-DeBruin

4:00 - 4:45 pm EST

Keynote

Kunu Kaushal

This year's conference includes optional **premium tickets** for a pre-conference day with extra sessions from leading home care entrepreneurs, consultants, lawyers, and healthcare referral partners.

All attendees will have the opportunity to participate in live Q+A with presenters. **We'll also send the recordings to all attendees after the conference, so you can view them on your own time and use them as a resource for your own team.**